

ECA MarketPlace Sponsorship Opportunities

April 8-10, 2019

JW Marriott Starr Pass, Tucson Arizona

All ECA MarketPlace sponsors will receive the following:

- Logo with link displayed on website till September 1, 2019
- Company logo in conference program
- Logo on banners displayed during the conference (size depending on sponsorship level)
- Recognition throughout the MarketPlace

MarketPlace Host Sponsor - 15,000.00

Signage throughout the MarketPlace
Lanyards - logo and website on lanyards
Name Badge - logo displayed on name badge
Company name w/link on emails
Flyer or giveaway in conference packet*
Send a pre & post show email to attendees
25% off Exhibit booth
Full page color ad in conference program & logo on front of program
2 Golf Holes sponsorships
2 Break Sponsorships

Hotel Room Keys Sponsor - 5,000.00

Company logos on the hotel room keys
Company name w/link on emails
1 page flyer in conference packet*
Ad in conference program

Evening Event Sponsor - Minimum 3,500.00

Signage at sponsored event and at tables
Company name w/link on emails
Up to 4 page flyer in conference packet*
Send a post show email to attendees
Send a pre show email to attendees
25% off Exhibit booth
Full page color ad in conference program
Special recognition at the key event
Complimentary opening night reception ticket

Luncheon Sponsor - Minimum 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees
Special recognition at sponsored events

Break Sponsor - Minimum 1,000.00

Signage at sponsored event and at tables
Company name w/link on emails
Send a post show email to attendees
Special recognition at sponsored events

Shipper Debriefing Sponsor - 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

Rapid Fire Chats Sponsor Minimum 2,500.00

Signage at sponsored event
Sponsor logo displayed prominently
Company name w/link on emails
1 page flyer in conference packet*
Send a pre show email to attendees
25% off Exhibit booth
Ad in conference program
Special recognition at key events
Invitation sent to all attendees with sponsors logo prominently displayed

Breakfast Sponsor - Minimum 1,500.00

Signage at sponsored event and at tables
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees
Special recognition at sponsored events

Internet Café Sponsor - Minimum 1,500.00

Signage at sponsored event
Computers will display sponsor's logo
A flyer advertising the internet cafe in tote
MarketPlace information on computers to drive attendees to cafe
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

MarketPlace Golf Shirts Sponsor - Minimum 500.00*

Logos displayed on t-shirts
Company name w/link on emails
1 page flyer in conference packet*
Send a post show email to attendees

MarketPlace Golf Hole Sponsor - 150.00 for 1, 200.00 for 2

Logos displayed at golf holes
1 page flyer in conference packet
Logoed giveaway (provided by sponsor) added to the golfer's bag

NEW Room Drop Sponsorship (1 Day) - Minimum 1500.00*

This is the sponsorship to make your company stand above the rest. ECA will arrange for your product to be placed in each attendees hotel room...for them to discover and enjoy at the end of the evening

NEW Cling Sponsorship - Minimum 1500.00*

This is the sponsorship to make your company stand out from your competitors. ECA will arrange for a cling with your logo/message to be put on the mirrors in each attendees hotel room

Hand Sanitizer in Tote Sponsor - Minimum 500.00*

Product placed in every tote bag

Hand Sanitizer on Shipper Tables Sponsor - Minimum 500.00*

Product placed on each shipper interview table

Registration Desk Sponsor - Minimum 1,500.00

Signage at the registration desk

Sponsor company has option to help at the registration desk

Company name w/link on emails

Send a post show email to attendees

Shipper Hospitality Suite (1 Day) Sponsor - Minimum 1,500.00

Signage in the Shipper hospitality Lounge

Company name w/link on emails

Make your company stand out by adding anything you want in the hospitality suite (Must be approved by ECA)

Agenda Sponsor - Minimum 1,500.00

Logo and advertising on agenda placed in the namebadge

Company name w/link on emails

Send a post show email to attendees

Business Card Holder for Shipper Tables - Minimum 500.00*

Product placed on each shipper interview table - the holder will have the sponsor's logo and suggestion that they collect the business cards of everyone they meet

The holder will include the sponsor's business card (cards to be provided by the sponsor)

Shipper Concierge/Wait (1 Day) Sponsor - Minimum 1,500.00

Dedicated person wearing a shirt emblazoned with the sponsor's logo will provide the shippers with drinks and snacks upon request

Each shipper will receive a flyer that announces the new service and the sponsor(s)

Each interview table will have a sign with the sponsor's logo

announcing who is providing the new service that day

Company name w/link on emails

NEW Color Ad on Inside Cover if Attendee Listing Booklet 1,500.00 (Limited to 2)

This is the sponsorship to make your company stand above the rest during and after the MarketPlace. The ECA Attendee Listing is provided to every attendee and taken home by every attendee. By having your color ad on the inside cover guarantees you will stand out above your competitors.

Tote Bags Sponsor - 2,500.00*

Company logos on the tote bags

Company name w/link on emails

1 page flyer in conference packet*

Send a post show email to attendees

* **PROMOTIONAL ITEM TO BE PROVIDED BY THE SPONSORING COMPANY AND APPROVED BY ECA**

ALL PHOTOS ARE EXAMPLES ONLY AND FINAL PRODUCT WILL BE DECIDED WITH SPONSORS APPROVAL

DO YOU HAVE AN IDEA FOR A SPONSORSHIP? PLEASE CONTACT:

PAUL STEFFES SPONSOR COMMITTEE CHAIR, PSTEFFES@TRANSOLUTIONSRESOURCES.COM

FIONA MORGAN, ECA EXECUTIVE DIRECTOR, fiona@expresscarriers.org, 703-361-1058

Interview Room Large Banner - Minimum 1,000.00

Banner hung prominently in the shipper interview rooms

Interview Room Small Banner - Minimum 500.00

Banner hung prominently in the shipper interview rooms

ECA Charging Station Sponsor - Minimum 500.00

Signage at the charging station

One page flyer in tote * - 250.00

Send a post show email to attendees

Pre-Show Email - 250.00

Send a pre show email to attendees

Post-Show Email - 250.00

Send a post show email to attendees

Registration Packet Sponsor - 500.00

Your logo displayed on the registration envelope

Up to 2 page flyer in conference packet

Relax and Refresh Station Sponsor - Minimum 1,500.00

Signage at sponsored event

Up to 2 page flyer in conference packet

Send a pre show email to attendees

Ad in conference program (size depending on level)

Complimentary opening night reception ticket

Candy Sponsor - Minimum 500.00*

Product placed on each shipper interview table - the candy to be provided by the sponsor. We recommend that you put the candy in a mug or something similar with your logo on it

NEW Mobile Ap Sponsor - Minimum 3,500.00

This is THE sponsorship to make your company stand above the rest. ECA will arrange for your logo to be a part of the MarketPlace mobile ap, with a link to your website. This is where the attendees will find the agenda, attendee listings, vendor and sponsor information, as well as other valuable pieces of info!

Attendee Lanyards Sponsor - 5,000.00*

Logos on the name badge/lanyard

Company name w/link on emails

1 page flyer in conference packet*

Send a post show email to attendees

